



Corporate presentation

2014

WHAT IS EASYSNAP®

THE PAST

MONODOSE (SINGLE USE CONTAINERS)




Easysnap
www.easysnap.com

THE FUTURE

EASYSNAP® SACHET (POUCH)



WHAT IS EASYSNAP®

Easysnap® is a smart and universal pack.
It can make us save time, space and energy!

With its one hand opening system, Easysnap® is suitable to
open and dispense in a clean way any liquid product.



WHAT IS EASYSNAP®

Easysnap® is an innovative patented and revolutionary single use packaging concept for liquid products.

We just have to take an Easysnap® with one hand and fold it with two fingers...



WHAT IS EASYSNAP[®]

While the sachet is folded, a previously mechanically made center cut (patented) tends to break open progressively, according to the exercised pressure during folding. This allows the product to flow out in a completely controlled manner.



WHAT IS EASYSNAP®

Easysnap® is a smart and universal pack. It can make us save time, space and energy!

Its flexibility makes the Easysnap® sachet able to replace any conventional monodose container (single use) from 1 to 30 ml or more.



Until now...

... we are used to open a single dose container with two hands.

However it was often not sufficient and we had to help ourselves with our own teeth!



... FROM NOW ON



... everything
will change!

After years of marketing
and packaging researches,
Easysnap has created a
monodose sachet with a
worldwide patented opening
system, unique and simple.



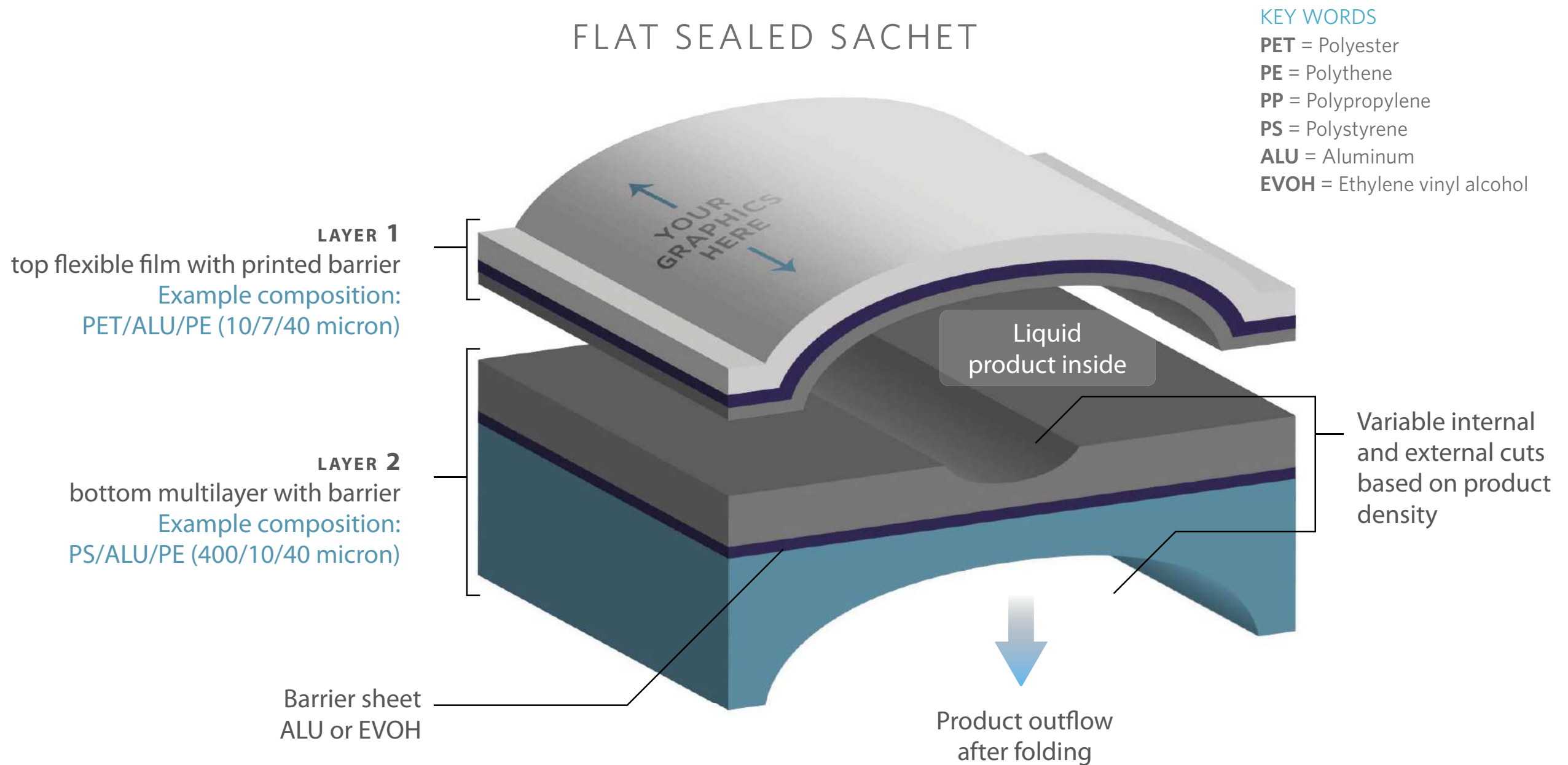
**WHY
EASYSNAP?**

ADVANTAGES

- One hand opening and dispensing ▪
- Innovative packaging design for new marketing strategies ▪
 - Neat, clean and hygienic ▪
 - Safe - handy and friendly pack ▪
- Great for launching or rebranding ▪
- Unique and patented worldwide ▪
 - Impossible to counterfeit ▪
- Can be filled with any liquid food, cosmetic, chemical or pharma device ▪
- No air inside and 100% barrier properties ▪
 - Very low production costs ▪
- Accessible to person with disabilities ▪

THE PATENT

FLAT SEALED SACHET

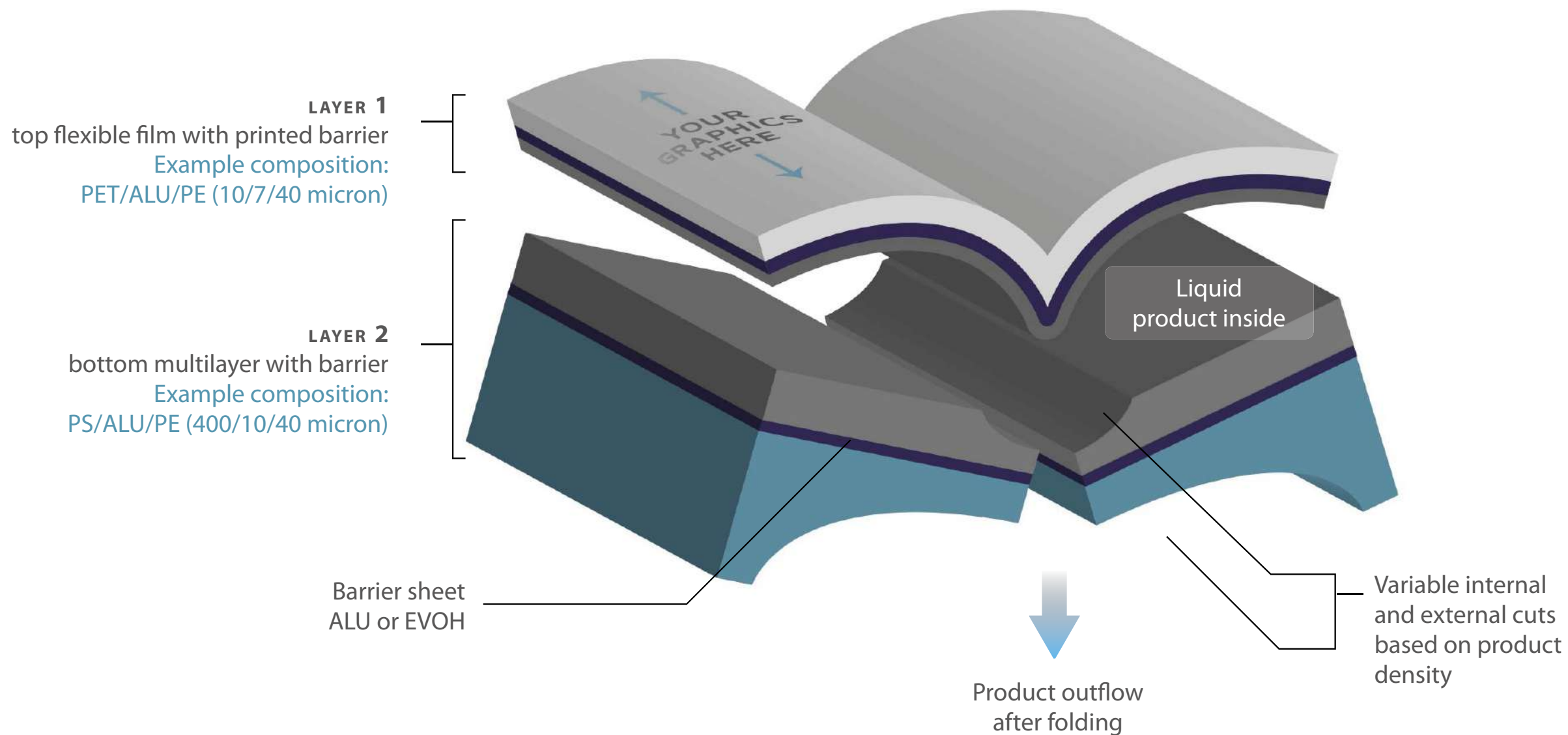


In the section drawing of an Easysnap[®] sachet, we wish to point out hereunder the main technical feature which positions the pouch as the **ONLY** one hand opening, worldwide distributed, long shelf life monodose sachet, because of its patented technology.

In simple words, the bottom multilayer (layer 2) is scored (cut) on the outer side (PS material) and on the inner side (PE material) which is in contact with the liquid product. These 2 scores are variable, in depth and length, depending on product density, and allows the best product dispensing, once folded with one hand.

THE PATENT

FOLDED OPEN SACHET PRODUCT DISPENSING



At the same time, the center layer of this bottom multilayer (black colour) is the barrier layer and this layer remains intact for the lifetime of the pouch itself, giving the proper 2 – 3 year shelf life. The barrier layer cracks opens only when the pouch is folded for product dispensing.

Due to this technical feature, we can fill any liquid product being certain that the Easysnap[®] pouch can be used in any field (Food, Cosmetics, Personal care and Pharma products).

TECHNOLOGY

The Easysnap[®] machines are designed and certified for food/cosmetic and pharmaceutical industries.

They can produce the best possible single use packaging that meets your needs.

CO-PACKING • FOOD

Our Company is able to offer a complete co-packing service.

FOOD SAFETY

HACCP COMPLIANCE • BRC (Global Standard for Food Safety) 00774-B Grade A • IFS (International Food Standard) 00774-F Higher Level • BIO IT BIO ICA H 2532 • FDA 18071805526 • IGP (Balsamic Vinegar of Modena)

EXAMPLES OF PRODUCTS ALREADY PACKED

Ketchup • Mayonaise • Salad dressing • Jam • Spread cheese • Mustards • Spirits • Syrups • Honey • Extra Virgin Olive Oils • Balsamic Vinegars • Fruit Juices • Energizers • Agave Syrup • Soy sauce



The contents of Easysnap is indicative, to be confirmed according to the product and to the choice of the type of plastic film



CO-PACKING • BEAUTY & COSMETIC



Our Company is able to offer a complete cosmetic co-packing service.

PLANT CERTIFICATION:

- ISO 13485
- GMP international standards UNI EN ISO 22716

EXAMPLES OF PRODUCTS ALREADY PACKED

Liquid medications • Baby Care Products • Ointments • Toothpaste • Body Lotions • Creams • Hand Sanitizer • Detergents • Sun Creams • Moisturizer • Hair Conditioner • Glues • Eye Moisturizers • Lubricants • Hotel Amenities • Mouth Washes.

The contents of Easysnap is indicative, to be confirmed according to the product and to the choice of the type of plastic film

CO-PACKING • MEDICAL DEVICE



We are able to offer a complete medical device co-packing service. All facilities are third party audited, ensuring excellence of process and standards.

PLANT CERTIFICATION :

A1 • A2 (non sterile)

B2

The contents of Easysnap is indicative, to be confirmed according to the product and to the choice of the type of plastic film

APPLICATION FIELDS

We can provide all sizes and volumes...



40x50 mm; 0,5-1,5 ml

55x70 mm; 4-6 ml

55x70 mm; 0,2/0,6 ml (x2)

40x80 mm; 1-4 ml



60x100 mm; 7-12 ml

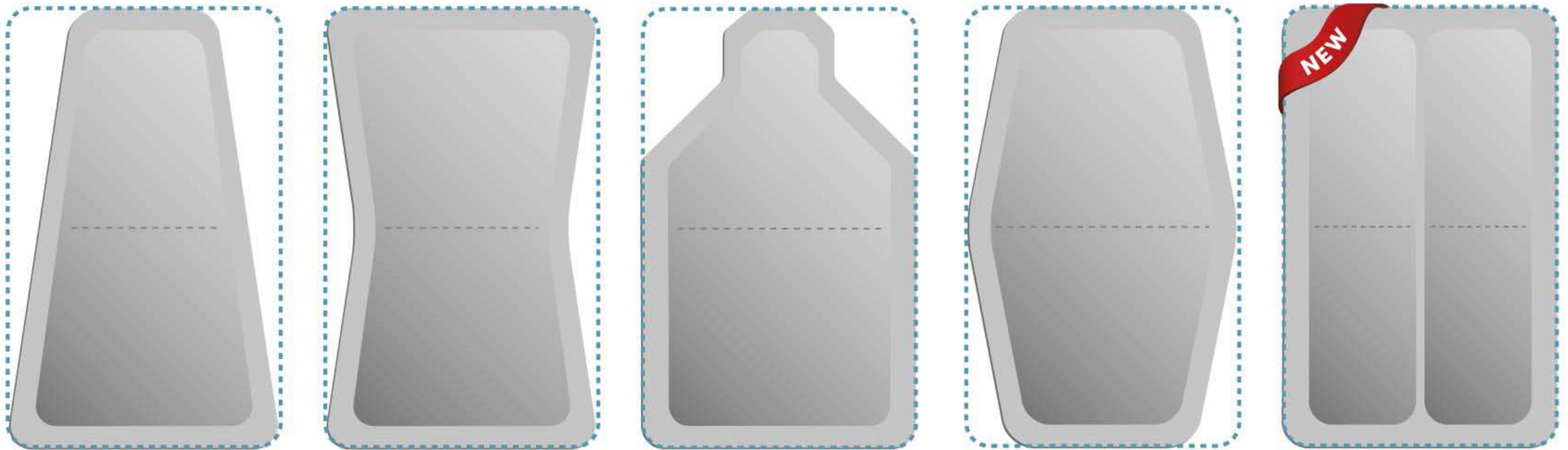
75x100 mm; 12-20 ml

85x100 mm; 18-30 ml

The contents of Easysnap is indicative, to be confirmed according to the product and to the choice of the type of plastic film

APPLICATION FIELDS

... as well as shapes!



APPLICATION FIELDS



And if you need something special, we may have the solution.

This is the new bi-dose system.

A NEW MARKETING TOOL

The Easysnap[®] monodose can represent a perfect promotional tool for your product.

Our technology allows you to work with a monodose sachet, with no air inside and consequently with a longer shelf-life, because of its patented barrier concept, with an undoubtedly unique appeal and a versatility never seen before.

WE ARE THE FUTURE

Always with the focus to be in line with the future legislation on sustainability.
We aim to go further in offering the market a comprehensive range of sustainable Easysnap®.



EASYSNAP
BIO-BASED

Our range of bio-plastics derived
from renewable resources

**AVAILABLE IN
2014**



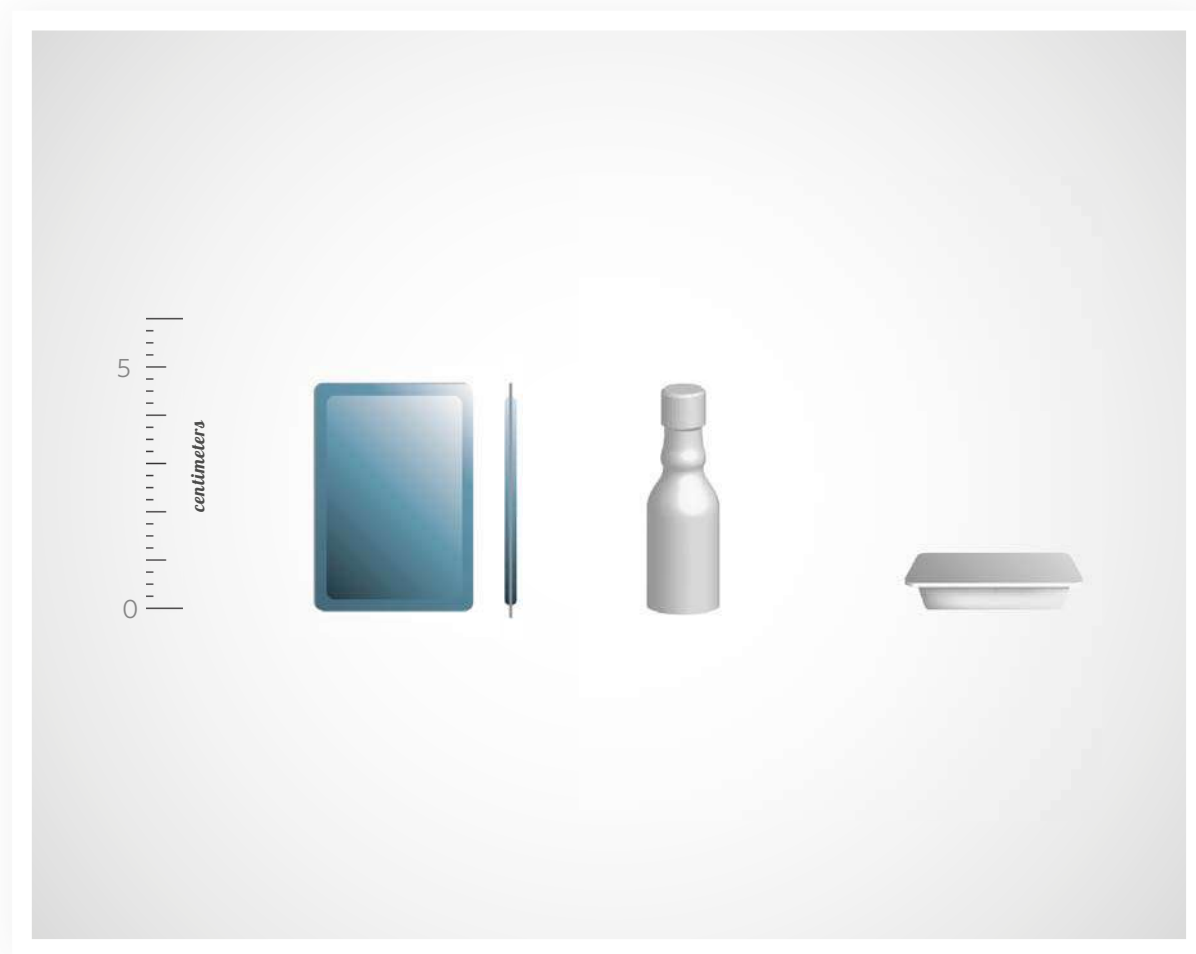
EASYSNAP
COMPOSTABLE

Our range of bio-compostable films,
respecting the norm EN13432.

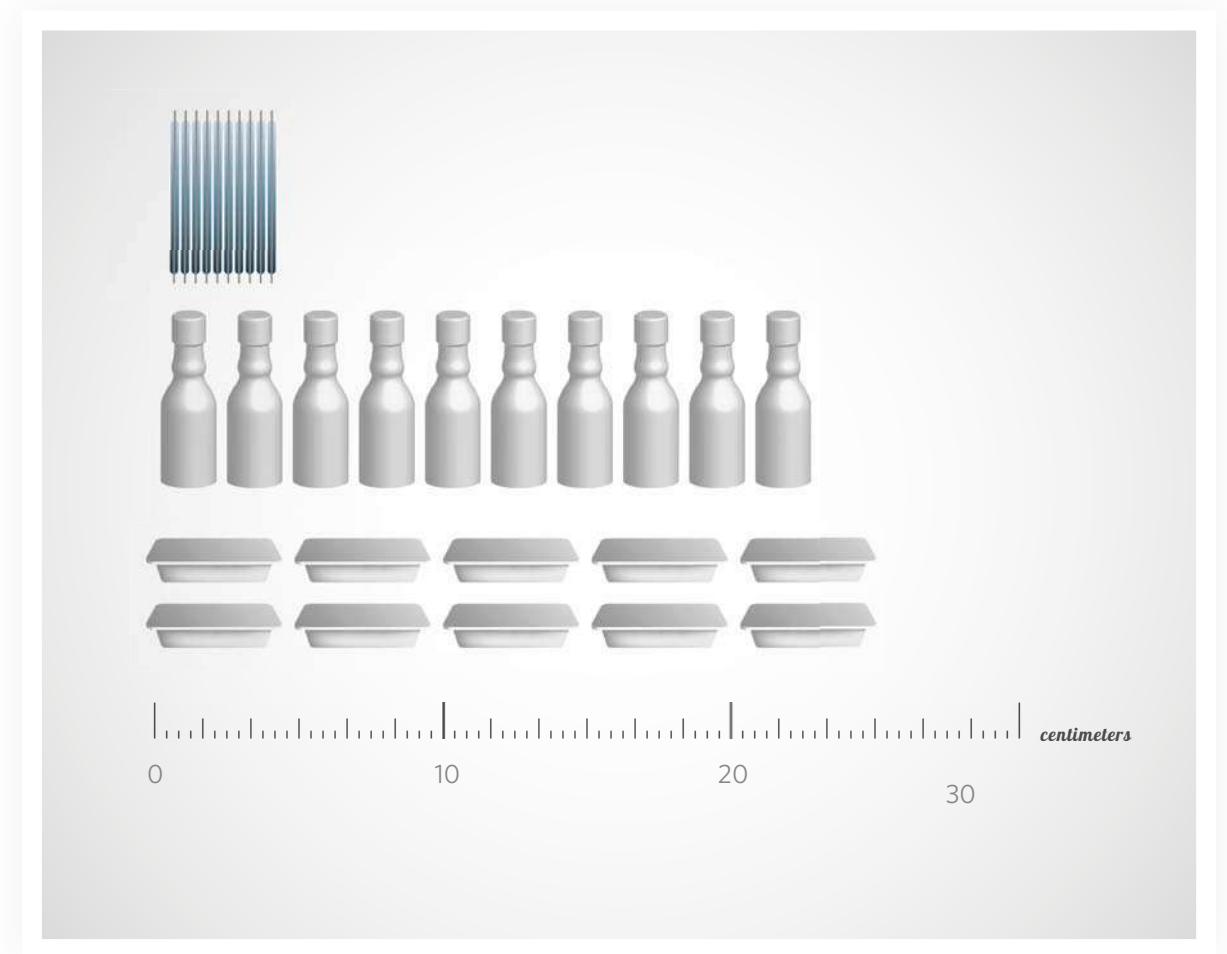
**AVAILABLE IN
2015**

SECONDARY PACKAGING

First of all you can save space...
... which means money.



1 single unit • 12 ml



10 units

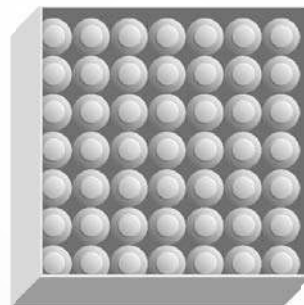
SECONDARY PACKAGING

Box
20 x 20 x 9 cm

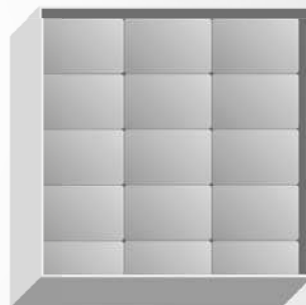
100
EASYSNAPS



49
BOTTLES

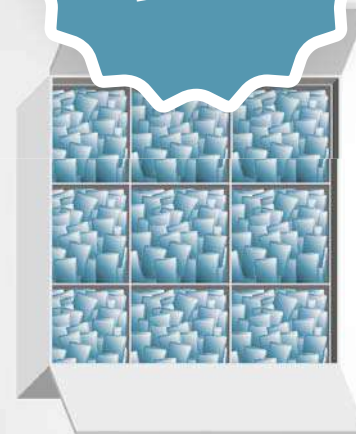


60
TERMOFORMS



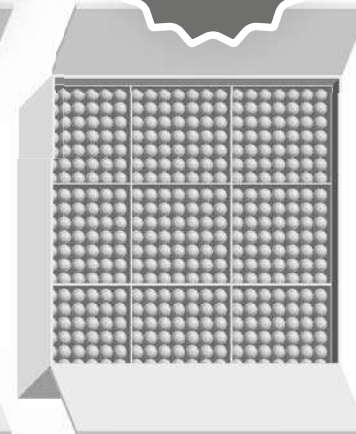
Shipping carton
60 x 60 x 20 cm

1.800
EASYSNAPS



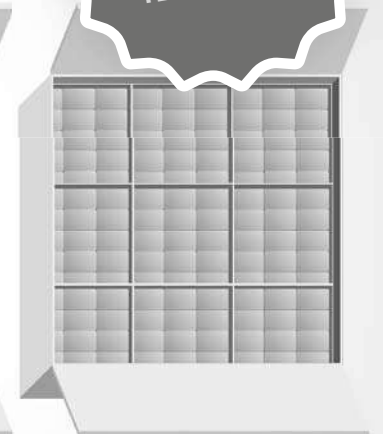
21.6 KG
OF PRODUCTS

882
BOTTLES



10.9 KG
OF PRODUCTS

1.080
TERMOFORMS



13.0 KG
OF PRODUCTS

PATENTS AND CERTIFICATION

These are a few of the international patents covering the Easysnap products.
Also countries not displayed here are covered or pending , so don't hesitate to contact us for further informations.

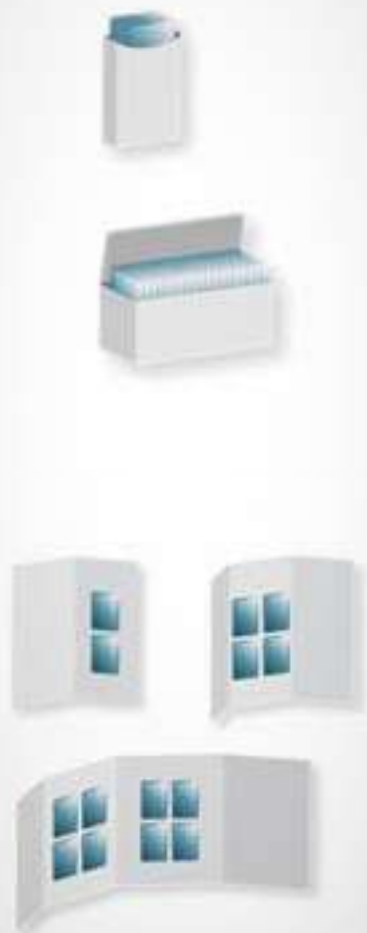
- EP2628691A1
- WO 2008/038074
- WO2009/040629
- USA Patent
- Canadian Patent
- Russian Patent
- European Patent
- New Zealand Patent
- Japanese Patent
- Australian Patent
- Chinese Patent
- Korean Patent
- Brazilian Patent
- Indian Patent
- South African Patent



SECONDARY PACKAGING

This page will illustrate a few examples of secondary packaging for our Easysnap[®] sachets. These are arranged depending on the amount of sachets that may be contained.

**1-10 Easysnap
DAILY**



**10-50 Easysnap
DAILY**



**+50 Easysnap
DAILY**



**+100 Easysnap
DAILY**



SECONDARY PACKAGING



A few examples of secondary packaging for our Easysnap[®] sachets. Each of these examples was created by our customers or designed under our advice.

You can achieve your
personal and specific
packaging for Easysnap®.
We'll be glad to help you in
your implementation

A FEW OF OUR CLIENTS



A FEW OF OUR CLIENTS





THE ONE HAND OPENING SACHET



Thank you!

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facebook.com/easysnap
twitter.com/easysnap_sachet